Management: A Practical Introduction

Kinicki
Williams
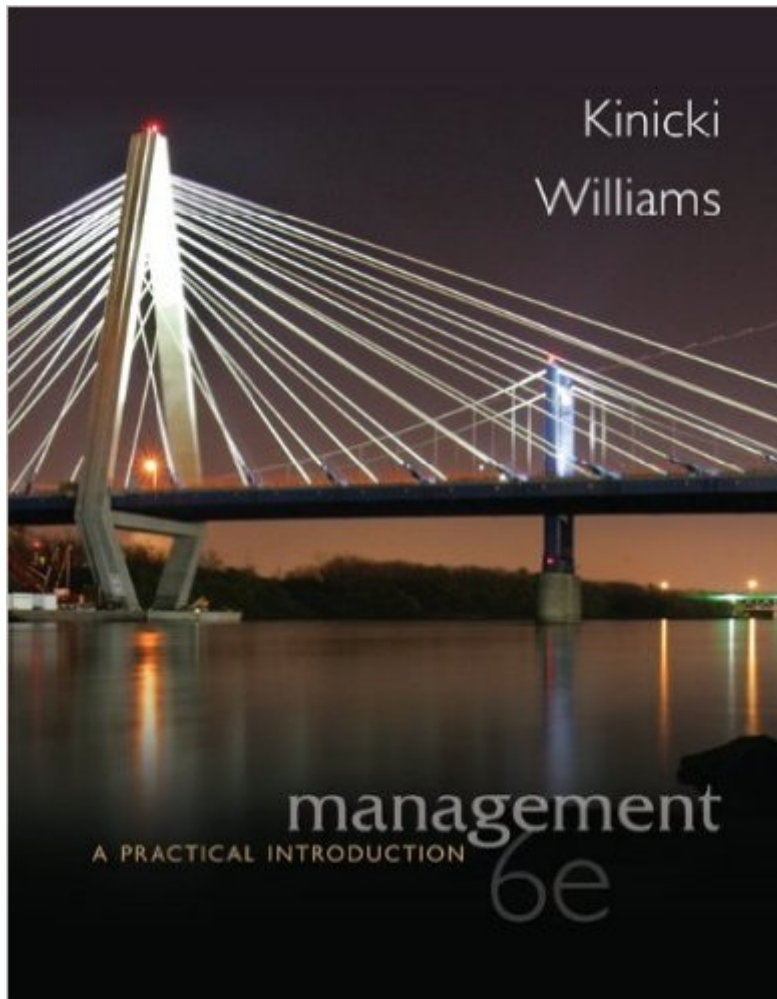
management
A PRACTICAL INTRODUCTION
6e

Synopsis

Blending research, practical application, and imaginative writing, Arizona State University business professor Angelo Kinicki (author of Kreitner/Kinicki Organizational Behavior 10e) and writer Brian Williams (author of Williams/Sawyer Using Information Technology 7e) have created a market-leading text through highly-readable writing, an emphasis on practicality, and a unique student-centered layout. The authors present all basic management concepts in bite-size chunks, 2-to 6-page sections to optimize student learning and emphasize the practicality of the subject matter. This text is widely praised by todayâ ™s visually-oriented students. In addition, instructors and students are supplied with a wealth of classroom-proven resources.Note: Access codes and supplements are not guaranteed with rentals.

Book Information

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This is a GREAT book. It's SO easy to follow--very quick and easy read. It is complete--meaning no supplementals like a study guide (paper/online), etc.I got an A. If you've ever had an awful manager and wonder how they kept their job, this book will read like the purest COMMON SENSE (validating how that awful manager's superiors had/have none). It'll make you crave every supervisor/manager

you've ever had take at least ONE formal management course.I got A's across the board in this class (took the class online at a local college).With all that, YOU will quickly get a formal foundation for being a better manager than your worst one and for being as good as, or better than, your best ones.

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Let me first say, that when I purchased this textbook, I did not have high expectationsÃ¢Â Â"for I never found management literature to excellent learning material. This textbook has proved me wrong. Ever since I started reading this book for my upper division Business Management Principles class, I found it to be not only informative but also entertaining. The information presented within this book is not only organized well, but is presented in a way that the information is simple to consume. I highly recommend for anyone who wants a great foundational book about management.

Book is very up-to-date, has lots of quotes and presents material in an orderly, basic fashion in layman's terms. Easy to follow and lots of examples and situations that are relevant in today's business climate.

Management: A Practical Introduction was the book that I was required to purchase for a college management course. This is one of the few books that was well written, easy to read and a delight to use.

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